



**Press Release**

**22 June 2017**

## **Brother launches next-generation colour laser printers and all-in-ones for business**

Brother International (NZ) Limited introduced its new business colour laser printers and all-in-ones today, underscoring Brother's reputation as a leading provider of document imaging technology for business.

"This new colour series offers quality and volume capabilities that meet the needs of today's businesses," said Matthew Stroud, Chief Operating Officer and Director at Brother International (NZ) Limited. "This includes enhanced security features, paper handling, image quality and workflow solutions typically seen in larger, more expensive devices."

Brother's new colour laser devices are designed for a wide range of office environments and industries. The printers and all-in-ones enable businesses to produce dynamic colour printing for brochures, reports, presentations and more. They deliver high-impact documents along with fast printing of up to 31 pages per minute in both colour and black and white. In addition, Brother's devices offer best-in-class scanning speeds, along with advanced features to help businesses increase productivity.

These devices have been specifically designed to meet critical business challenges such as workflow efficiency and document security. The devices can integrate into an organisation's existing infrastructure, to make the best of existing security systems. Enterprise level security helps ensure that only the intended recipients access confidential documents. This makes Brother's new printers and all-in-ones ideal for organisations that must meet specific data privacy, sharing and storage standards.

The Brother HLL8260CDW printer and MFCL8690CDW multifunction provide excellent cost efficiency with features such as wireless connectivity, duplex printing and scalable paper handling. The top end HLL9310CDW printer and MFCL9570CDW multifunction add a number of enhancements, such as NFC and the potential to use ultra-high-yield cartridges for low-cost printing.

The devices are optimised for the modern mobile workforce and include access to major business cloud services, as well as near-field communication (NFC) for greater security and mobile device printing.

“This next generation of printers and all-in-ones deliver durability, scalability, security and high-impact colour laser printing at an extremely low total cost of ownership. This further demonstrates Brother’s commitment to providing business-class document technology that is typically associated with larger devices,” said Stroud.

“On top of that, all our devices are backed by Brother’s superior New Zealand support and service.”

### **Unrivalled service and support**

Brother’s full New Zealand service backing includes:

- 7-day New Zealand-based helpdesk.
- Free delivery and installation on business machines.
- Automated toner replenishment service.
- 4-year on-site warranty on all machines that use genuine Brother consumables.
- Brother’s recycling programme to help businesses meet their sustainability goals.
- Managed Print Service option that frees businesses from the need to manage print.

### **Enhanced productivity functions**

The new Brother colour laser devices include a range of functions that boost productivity:

- Paper handling is extremely versatile. As printing requirements grow, paper handling can be expanded from the standard 300 sheets up to 2,380 sheets.
- Built-in touch-screen displays improve document workflow. The 17.6cm tablet-like touch-screen display on the MFCL9570CDW enables users to create up to 64 shortcuts to simplify complex and frequent tasks. Touch screens also provide access to the award-winning Brother Web Connect interface to directly print from cloud services.
- Printing from mobile devices is easy, using Brother’s iPrint&Scan, Brother print service plug-in for Android, Google Cloud Print 2.0, Mopria and AirPrint.
- The all-in-ones offer the fastest scanning speed in their class – 56 and 100ipm respectively. These devices have simultaneous operation, so can scan while printing.

### **Advanced security features**

This new device line from Brother offers advanced security features to keep documents and information private and secure.

- All devices offer Secure Function Lock, which lets administrators restrict usage and limit machine functions on a group or per user basis, so that unauthorised parties cannot access specific printer functions.
- Most devices support Lightweight Directory Access Protocol (LDAP), Active Directory® and an integrated NFC card reader that provides walk-up authorisation to release print jobs and allow access to machine functions.
- Network user authentication protects against unauthorised access to the device.

## BUSINESS COLOUR LASER RANGE OVERVIEW

<p><b>MFCL9570CDW</b></p> 	<ul style="list-style-type: none"> <li>• Print, scan, copy, fax <ul style="list-style-type: none"> <li>○ up to 31ppm colour &amp; mono print speed</li> <li>○ up to 100ipm scan speed – fastest in class</li> <li>○ up to 300 sheet paper input</li> <li>○ up to 80 sheet 2-sided (duplex) single pass ADF</li> </ul> </li> <li>• 17.6cm touch screen</li> <li>• NFC (for mobile print/scan &amp; card authentication)</li> <li>• USB, wireless &amp; gigabit wired network</li> <li>• 64 shortcuts</li> <li>• Up to 9,000 black, cyan, magenta &amp; yellow ultra high-yield toners<sup>†</sup></li> <li>• Up to 6,500 black, cyan, magenta &amp; yellow inbox super high-yield toners<sup>†</sup></li> <li>• Three optional 250-sheet lower trays / two optional 520-sheet lower trays / four 520-sheet tower tray</li> </ul>
<p><b>MFCL8690CDW</b></p> 	<ul style="list-style-type: none"> <li>• Print, scan, copy, fax <ul style="list-style-type: none"> <li>○ Up to 31ppm colour &amp; monochrome print speed</li> <li>○ Up to 56ipm scan speed</li> <li>○ Up to 300-sheet paper input</li> <li>○ Up to 50-sheet two-sided (duplex) single pass ADF</li> </ul> </li> <li>• 9.3cm touch screen</li> <li>• USB, wireless &amp; gigabit wired network</li> <li>• 48 shortcuts</li> <li>• Up to 4,500 black and 4,000 cyan, magenta &amp; yellow super high-yield toners<sup>†</sup></li> <li>• Up to 3k black and 1,800 cyan, magenta &amp; yellow in-box toners<sup>†</sup></li> <li>• Three optional 250-sheet lower trays</li> </ul>

<p><b>HLL9310CDW</b></p> 	<ul style="list-style-type: none"> <li>• Print <ul style="list-style-type: none"> <li>○ Up to 31ppm colour &amp; monochrome print speed</li> <li>○ Up to 300 sheet paper input</li> </ul> </li> <li>• 6.8cm touch screen</li> <li>• NFC (for mobile print &amp; card authentication)</li> <li>• USB, wireless &amp; gigabit wired network</li> <li>• Up to 9k black, cyan, magenta &amp; yellow ultra high-yield toners<sup>‡</sup></li> <li>• Up to 6.5k black, cyan, magenta &amp; yellow in-box super high-yield toners<sup>‡</sup></li> <li>• Three optional 250 sheet lower trays / two optional 5000sheet lower trays / four 520-sheet tower tray</li> </ul>
<p><b>HLL8260CDW</b></p> 	<ul style="list-style-type: none"> <li>• Print <ul style="list-style-type: none"> <li>○ Up to 31ppm colour &amp; monochrome print speed</li> <li>○ Up to 300 sheet paper input</li> </ul> </li> <li>• Two-line LCD</li> <li>• USB, wireless &amp; gigabit wired network</li> <li>• Up to 4,500 black and 4,000 cyan, magenta &amp; yellow high-yield toners<sup>‡</sup></li> <li>• Up to 3,000 black and 1,800 cyan, magenta &amp; yellow in-box toners<sup>‡</sup></li> <li>• Three optional 250-sheet lower trays</li> </ul>

*\* All models shown with optional accessories. Specifications correct at time of distribution.*

**Ends**

---

**Prepared on behalf of Brother International (NZ) by Goode PR, Auckland. For further information, imagery or review opportunities please contact Nalika Patel (Nalika@goodepr.co.nz) on (09) 480 9948.**

**About Brother NZ**

For over 50 years, Brother has offered Kiwis a range of innovative products for business and home, including print and imaging equipment and labelling hardware. It services the retail, corporate and business-to-business markets and offers an array of services.

Brother combines excellence in technology and innovation with exceptional customer service and genuine care for the environment. Rated as the number 1 print brand for service and support\*, Brother paves the way with its seven-day-a-week Kiwi-operated helpdesk and four-year onsite warranty commitment.

[www.brother.co.nz](http://www.brother.co.nz)  
[www.brotherisg.co.nz](http://www.brotherisg.co.nz)  
0800 329 111