brother
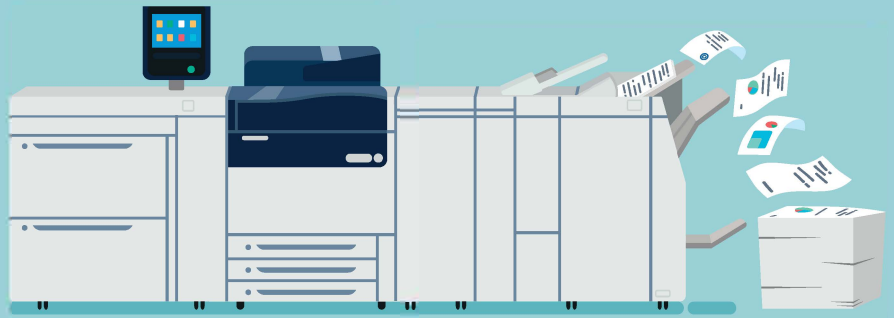### at your side

Is Brother Balanced Deployment right for me?

If one of these situations applies to your business, Balanced Deployment as part of a Brother Managed Print Services solution will deliver significant cost & productivity gains.

SITUATION 1:

Your business is overcapitalised & overspending on large devices – only using a small proportion of the capabilities you've paid for.

THE SOLUTION:

We spend time understanding your current print state and the specific needs of your staff.

Once we have a clear idea of how you work, and what you need, the right technology and print layout is developed for your business. Brother Balanced Deployment places machines with the right features within reach of the people who need them.

You'll only ever pay for exactly what you need and use.

SITUATION 2:

Business printers are placed in the most convenient location for the machine, not for the staff who use them.

THE SOLUTION:

Brother Balanced Deployment not only includes the total cost of the machine but also employee workflows and productivity.

It minimises how much time staff spend waiting for printing, collecting printing, being distracted on the way to collect printing.

SITUATION 3:

One central print location causes regular printing bottlenecks, with too many employees allocated to one spot. Printing is often left on the printer (also causing security risks).

THE SOLUTION:

Balanced Deployment places fit-for-purpose devices within easy reach of employees and workgroups.

Even better – if one device goes down, there's always a backup.

SITUATION 4:

You don't know what you're printing (e.g. how much colour). And it's difficult to pinpoint in what areas you can reduce costs and improve productivity.

THE SOLUTION:

Balanced Deployment tells you exactly what the outputs of your print and imaging fleet are. You will gain true transparency of your print costs.

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