

**Matthew Stroud****COO and Director, Brother International (NZ) Limited**

Matthew has a long-standing career in electronic and technology sales, and business management spanning across three decades. From landing his first sales role as an Account executive at Panasonic Office Automation in 1989, Matthew now holds the role of COO and Director for Brother International (NZ).

He joined Brother in 1993 as a Dealer Sales Manager for Auckland North, before moving to Wellington two years later to become the General Manager of Sales. He returned to Auckland and progressed to General Manager of Sales and Marketing, then Chief Operating Officer in 2008. The following year he was made Director.

Throughout his career Matthew has seen the industry evolve significantly, and alongside a skilled and dedicated management team has built Brother into the market leading brand it is today.